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Contact: Kat Randolph
(877) 735-4257
kat@uoe.com

**ULTIMATE OUTDOOR ENTERTAINMENT EXPANDS EVENT TEAM
New Executives – Added Services and Service Areas – New Milestones**

AUSTIN, TX – January 21, 2020 – Each year, Ultimate Outdoor Entertainment (UOE) continues to expand, and 2019 was no exception. Services and service areas expanded, and with that our sales and staff reached new heights!

UOE welcomed two new team members to its management team in 2019. Director of Operations, Eric Lord, has helped many companies progress thru their growing pains. In just 10 months, Eric has helped expand the UOE's team of Audio Visual Technicians in the field by over 25%, while overseeing training and hiring nationwide, and developing new inventory tracking processes for more than 100 systems across the U.S. He has worked closely with A/V technicians to provide valuable feedback to the UOE sales and administrative teams, increasing the cohesiveness of our services from start to finish.

Kat Randolph, Director of Sales and Marketing, arrived ready to help introduce UOE's new services and expand UOE's digital footprint alongside the increased national presence. Combining creative content with sound digital marketing practices, her ultimate goal is to make it clear that we offer the most advanced entertainment services and products at an affordable price, and there is something for everyone. Kat also oversees the sales team, creating projects that coincide with UOE's marketing efforts, and making sure UOE remains the leader in customer service.

UOE added a number of services in 2019. Most notably, UOE now has a fleet of huge LED video walls with pixel pitch sizes of 4.8mm, 3.9mm and the ultra high definition 2.5mm LED panels. UOE now offers LED video solutions for virtually any event from concerts, music festivals, sports stadiums, corporate brand activations & more. Event planners and venue managers can now choose from indoor LED screens, curved hi-res LED video walls, truss hung outdoor LED screens and mobile LED trailers. With more than 300 LED panels in inventory UOE's LED screens can take on virtually any shape and size to go above and beyond the imagination. These LED Video Walls are available for rent by the day, week or month, and they are also available for permanent installation, nationwide. Additionally, UOE has added more photo booths and digital video booths, specifically increasing the opportunity for videos, boomerangs, and GIFs.

2020 is already projected to be the biggest year in UOE's history. Along with the added directors, UOE celebrated the 10-year anniversary of an employee, Kenneth Schwausch, and added more full-time sales staff to accommodate our increased customer base. To see more on UOE staff and history, please visit www.uoe.com/about-us/.

Ultimate Outdoor Entertainment (UOE) is the rental company to take your outdoor event to the next level. UOE started as just a small business operating out of a garage in Pflugerville, TX. Today UOE is in more than 25 major cities across 17 states, and offers many services nationwide. For a full list of rental options please visit www.uoe.com.

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